

**COLE W. CAMPLESE**

[colecamplese@icloud.com](mailto:colecamplese@icloud.com)

[colecamplese.com](http://colecamplese.com)

## **EXECUTIVE SUMMARY**

- Innovative Information Technology Executive with ten years of experience as a Vice President and Chief Information Officer capable of digital transformation of large organizations and enhanced leadership of existing IT endeavors.
- Deep expertise in enterprise IT management, oversight and management of large staffs, projects, and budgets, with the ability to develop digital strategy to align information technology practices and systems with larger organizational goals.
- Proven ability to conduct large scale organizational assessments and rationalization strategies, refine and transform existing practices, develop governance and communities, and collaborate with diverse internal and external stakeholders and partners to advance the mission of the organization.
- Energetic, vocal, and dynamic leader with a passion for technology, excellent communication skills, and the ability to lead large teams, develop and motivate staff, and attract and retain talent.
- Creative thinker capable of quickly envisioning solutions to meet both planned and crisis needs, ready to brainstorm with teams and identify the executive communication and resources required to implement solutions rapidly.

## **EXPERIENCE**

### **VICE PRESIDENT FOR INFORMATION TECHNOLOGY AND CHIEF INFORMATION OFFICER, NORTHEASTERN UNIVERSITY**

July 2018 - September 2023

### **ASSOCIATE VICE PRESIDENT FOR INFORMATION TECHNOLOGY AND CHIEF INFORMATION OFFICER, THE UNIVERSITY OF CHICAGO**

September 2015 - June 2018

### **VICE PRESIDENT FOR INFORMATION TECHNOLOGY AND CHIEF INFORMATION OFFICER, STONY BROOK UNIVERSITY**

August 2013 - September 2015

### **SENIOR DIRECTOR, TEACHING AND LEARNING WITH TECHNOLOGY, THE PENNSYLVANIA STATE UNIVERSITY**

November 2010 - August 2013

### **DIRECTOR, EDUCATION TECHNOLOGY SERVICES, THE PENNSYLVANIA STATE UNIVERSITY**

November 2005 - November 2010

## **DETAILED PROFILE**

My experience includes twenty-five years as an information technology leader in both private and public, multi-campus research university settings, with over twenty of those years in senior management roles, and ten as Chief Information Officer. I most recently served as the Vice President for Information Technology and CIO at Northeastern University. I possess a proven track record for information technology leadership, enterprise IT project implementation, digital transformation, and am recognized as an innovative leader and team builder. Additionally, I have the vision to create strategic initiatives that align critically with the strategic goals of the institution. I also possess experience and expertise in the following areas:

- Executive management experience including serving as a member of the President's Council, Faculty Senate, managing faculty Boards, regular interaction with Boards of Trustees, and chairpersons of many strategic committees
- Enterprise IT management including strategic analysis and planning, sourcing, vendor management, and large scale project implementation
- Oversight and management of large, multi-faceted staffs and budgets
- Team leadership and commitment to staff development and motivation, as well as the ability to attract and retain high level talent
- Excellent communication skills and the ability to work effectively with a diverse collection of stakeholders
- Alignment of information technology with the strategic goals of the institution
- Crisis management
- Energetic, vocal, and dynamic leader with a passion for technology in education
- Digital transformation across the institution
- Deep understanding of academic and information technologies within complex Tier 1 Research Universities with Medical Centers
- Nationally recognized leader and speaker in the fields of information technology, innovation, and learning in higher education
- Conducting campus-wide IT assessments and IT rationalization strategies
- Appreciation and deep respect for the academic mission and goals, with both undergraduate and graduate teaching experience, extensive faculty collaboration, as well as experience as the director of multiple research institutes
- Proven ability to bring new technology to enhance the education and administrative goals of the Institution
- Collaboration and information technology alignment and strategic planning with university health systems and hospitals
- IT Governance and community creation among academic, administrative, and research units
- Strategic industry partnerships, stakeholder management, and experience working with University advancement and development
- Extensive experience working with governmental agencies, granting agencies, foundations, and donors

- Ability to work with University Legal Counsel to proactively deal with legal issues related to information technology and management
- Member and active participant in many information technology and education consortia and boards

## **DETAILED EXPERIENCE**

### **VICE PRESIDENT FOR INFORMATION TECHNOLOGY AND CHIEF INFORMATION OFFICER, NORTHEASTERN UNIVERSITY** July 2018 - September 2023

*35,000+ students globally*

*2,700 Faculty*

*2,700 staff*

*Under my leadership, ITS staff grew from 170 to 245 FTEe + 500 student workers*

Northeastern University is a private R1 institution that operates on a global scale. With campuses spanning from London to Vancouver, Northeastern is known as an epicenter of experiential learning across all academic offerings. We are a large and complex university that focuses primarily on residential instruction, with an expanding set of hybrid and online degree programs. The Boston campus is positioned as our global headquarters, but much of the uniqueness of the institutional culture shines through from our other 13 locations. We are one of a very few universities that offer a holistic undergraduate experience at multiple locations globally. Each campus focuses on the notion of experiential learning, but borrows from the local communities and contexts to shape the research agendas and programs offered. Northeastern is a dynamic and exciting first mover in the world of higher education.

In the role of CIO, I oversaw Academic Technologies, Enterprise Platforms, Network and Infrastructure, Research Computing, Cloud Center of Excellence, Salesforce Center of Excellence, ServiceNow Center of Excellence, an enterprise Project Management Office, Customer Support, Marketing and Campus Engagement, Information Security, Finance, and Vendor Management. In addition, the information below represents unique differentiators from my time at Northeastern:

**Global IT Leadership:** Northeastern is a global university with campuses in London, Toronto, Vancouver, Charlotte, Silicon Valley, Oakland, Washington D.C., Miami, Seattle, Burlington, Nahant, and Portland. In addition to managing the IT infrastructure for these campuses, I played a critical partnership role in campuses' ongoing and unique IT interests. This included models to support campus-specific teaching and research agendas, as well as external partners co-occupying campus spaces. In addition, I led the successful launch of multiple campuses to ensure robust communication, networks, and AV. I led all IT aspects of the merger of Mills College into Northeastern to be our first undergraduate campus outside of Boston. I led a similar integration with Northeastern London to be complete for Fall 2024. This includes transitioning all students, faculty and staff, leading the consolidation of enterprise systems, vastly improved connectivity, and the introduction of digital workflow.

**Enterprise Resource Planning:** Developed and executing on strategic roadmap to transform every aspect of our ERP environment based on the results of an enterprise review of records that are internal to central computing, academic units, and distributed business units. This roadmap includes the completion of the implementations of the Canvas learning management system, Slate enrollment management platform, and Workday Human Capital Management. I oversaw the initial readiness work and business case development to lead a move from Banner Finance to Workday Finance as well as the implementation of an entirely new, Salesforce advancement platform to support our capital campaign. My roadmap also included the transformation of our student information system, scheduled to begin in 2026 or 2026.

**Global Digital Platform:** Envisioned and implemented a new model for digital engagement between and amongst the primary audiences of the university community. This platform is a "Platform of platform" strategy that integrates and streamlines access to dozens of existing systems of record to provide a more frictionless way to connect and engage with university digital services built on a robust API-driven event architecture. Both the

Student Hub and the Employee Hubs are used thousands of times a day across Northeastern to help students, faculty, and staff to engage in the various tasks related to being a member of our community from a single web and mobile view. The Student Hub includes seamless access to cloud capabilities, learning activities, registration, bill paying, clubs, groups, digital communities, and more. The Employee Hub supports the work of our faculty and staff by offering a single location to access critical work assignments, support tickets, HR information, personalized systems of record, as well as AI-powered training and learning recommendations. The newly released, Parent Hub will bring a one-of-a-kind digital experience to parents designed to alleviate the stress and overhead associated with managing interactions with their student's university life. This platform will also make intelligent recommendations to bring university events and activities to their fingertips daily. Finally, the Alumni Hub, slated for development in 2025, will integrate across our enterprise giving platforms, provide access to various campaigns, deliver customized news feeds, and make intelligent recommendations to enhance alumni engagement.

**Digital Transformation:** A key strategic driver of my work at Northeastern is the overall digitalization and optimization of analog practices to decrease costs and increase productivity. From digital dashboards that support and inform operations, an identity and access management modernization that is leading to a password-less future, a next generation data management platform to support university decision making, cloud utilization that is now at 75% of our total enterprise computing investment, to tools designed to support faculty in the classroom like "one button classroom" use and classroom technology health dashboards, to an environment devoid of traditional telephones replaced by Microsoft Teams capabilities built into all offices and collaborative spaces. Since 2018, we have moved hundreds of processes from paper to digital to streamline HR, Finance, Enrollment, the enterprise Call Center, Facilities, and others.

**Research Computing:** In 2018, Northeastern had a total of .5 FTE focused on the growing need for research computing support. Through ongoing collaboration with the Office of the Provost and the Research Computing Committee I was able to grow this to a team of 20+ scientists, engineers, security experts, and consultants who work with faculty to take advantage of computing to power their teaching and research. In addition, Northeastern is a partner in the Massachusetts Green High Performance Computing Center that houses our high-performance computing platform, Discovery. We have seen double digital growth in the adoption of research computing resources each of the last four years, with no sign of slowing down.

**Customer Service:** In my first year, I completed a successful overhaul of our customer experience function with a focus on rapid and accurate closure of tickets across all service areas. I led the introduction of an entirely new service catalog, an evergreen collection of self-service knowledge base articles, walk up support modeled from first-hand learnings from Apple, digital locker lending of equipment, and AI-powered chat bots. Recently introduced a managed service desk model to further reduce costs and enhance support.

**Classroom Technology:** In 2018, less than 20% of our 300+ classrooms had modern AV functions to support teaching and learning. Today all but a very small number have been upgraded to support lecture recording, hybrid learning, and digital tools to engage in-class and remote learning. As part of the classroom modernization roadmap, established the Global Classroom standard that provides one-touch AV activation, cable-free teaching from any device, multi-site simultaneous section participation, and personalized dashboards for faculty to proactively understand the overall health of their assigned classrooms before arriving to teach. Recently introduced a managed AV service provider model to further reduce costs, enhance support, and to vastly reduce downtime for faculty.

**COVID-19 Response:** To meet the institutional desire to remain open for the residential population during a period where most universities moved to fully online delivery, I led a series of digital transformations to support that goal. We created dozens of specific, custom applications that allowed students to continue to attend in-class lectures via a dynamic scheduling tool that allowed them to request a seat in de-densified spaces, a COVID-19 test scheduler that allowed us to perform daily health checks and schedule and test each student every three days and faculty and staff every five days, the complete testing center workflow including mobile check-in, lab system integrations, and the secure delivery of results.

**Infrastructure Modernization:** Currently in the third year of a five-year plan to vastly enhance and modernize the overall connectivity of our campuses. This includes increased speeds to researcher desktops across all locations of the global network to allow faculty and graduate students to take advantage of both our own high performance computing environments and public cloud providers. Additionally, we are replacing thousands of outdated wireless access points to vastly improve wireless connectivity in classrooms, resident halls, study spaces, administrative and faculty offices, as well as public outdoor spaces.

**Information Security:** Introduced Northeastern's first information security roadmap, based on the outcomes of an enterprise security review conducted in 2019. This includes the adoption of an industry-standard security framework, new tools, and outsourced managed security operations center. During my tenure, we doubled the size of the information security team so that we can spend more time working directly with end-users to prevent human triggered incidents. We have also established a CMMC practice to secure CUI to maintain our ability to conduct research with defense and government entities. Finally, we established an incident response playbook that provides guidance for responding to security incidents that integrates university police, the office of general council, and our central marketing and communications organizations.

**ASSOCIATE VICE PRESIDENT FOR INFORMATION TECHNOLOGY AND CHIEF INFORMATION OFFICER,  
THE UNIVERSITY OF CHICAGO**

September 2015 - June 2018

The University of Chicago is a private R1, Association of American Universities (AAU) designated institution. As a leader known for its rigorous academic experience and a renowned research institution, it is consistently recognized as one of the best universities in the world. UChicago has approximately 15,000 undergraduate and graduate students, 2350 faculty members, and locations in Chicago, Hong Kong, London, New Delhi, and Paris. Our research extends beyond our campus through management relationships for Argonne National Laboratory, Fermi National Accelerator Laboratory, and the Marine Biological Laboratory.

At UChicago, my role as Chief Information Officer included campus-wide IT strategy as well as the oversight of central Information Technology Services (ITS) with roughly 285 staff, deep collaboration with UChicago Medicine, extensive partnerships with faculty and researchers, and leadership for the federated, non-central IT organizations across campus. The strategic projects I led included a five year plan to align IT Services to be prepared for change, develop UChicago IT and the supporting structures, implement UChicago IT and execute on IT Rationalization Programs, focus on operational excellence, and continue maturity and transformation.

Working with campus leadership and the members of the Board of Trustees, I introduced the UChicago IT Program (<http://it.uchicago.edu>) consisting of four primary components designed to bring IT closer across campus, understand the overall financial commitments for IT, and to vastly enhance service delivery to all members of the community. This project made it necessary for me to form deep and trusted relationships with Deans and academic leaders across campus in an attempt to reshape and centralize IT efforts with the end result of enhancing security and driving operational excellence. The first component was a campus-wide IT assessment that identified key areas for rationalization. This assessment was a first of its kind at the University and formed the foundation of the strategic plan and roadmap. In addition, we created the first ever IT Leadership Council (ITLC) that brought together the IT leaders from across the University and the UChicago Medical Center and we created IT Academy that provides a core IT-based curriculum for all of UChicago. Finally, we implemented IT Connects, which is a series of events that bring IT together with campus leadership to build a stronger shared understanding of our interconnected roles. Through the UChicago IT initiative, I led a large-scale data center consolidation effort, the creation of the UChicago Cloud Center of Excellence, automation of end user device management, new forms of classroom AV standards and management, as well as other programs that enhanced the reputation of central IT and created significant savings that were reinvested into core strategic initiatives.

Internally within ITS, I led a series of reorganizations designed to greatly increase staff engagement, improve service delivery to campus, and to vastly increase collaboration between and among our faculty, staff, and student populations. My goal as CIO was to give IT staff the agency to connect more directly to the science and to the scientists at UChicago so they could more clearly see how we fundamentally change the world through our advancements in medicine, artificial intelligence, digital humanities, and the convergence of technology and scholarship in general. Additionally, I led the growth of our research computing capabilities through strategic faculty partnerships, expanded our research computing data center space, and implemented a secure data enclave to allow faculty to work with sensitive data sets.

In the role of CIO, I oversaw Academic Computing, Business Intelligence, Enterprise Applications, Network and Telecommunications, Marketing and Campus Engagement, Information Security (including the Biological Sciences), Human Resources and Finance, and Vendor Management. In addition, the other projects that I led include:

- Creating security programs that secure the campus but allow for a high degree of research agility, and to advance research, teaching and learning practices.

- Consolidation of IT reporting lines.
- Leading the implementation of a new course management system, Canvas.
- The advancement of the second phase of our Workday HCM environment.
- The implementation of a new student information system.
- The discovery phase for a new financial system and a new alumni giving platform.
- Moving from an on-premise email platform to Office 365.
- Implementation of ServiceNow to be the hub of our IT service management practice.

**VICE PRESIDENT FOR INFORMATION TECHNOLOGY AND CHIEF INFORMATION OFFICER, STONY BROOK UNIVERSITY**

August 2013 - September 2015

Stony Brook University is an R1, Association of American Universities (AAU) designated university with 24,000 students. In this role, I reported directly to President Samuel L. Stanley, served on President Stanley's senior leadership team, and oversaw the Division of Information Technology (DoIT) which provides, operates, and maintains all computing and telecommunication facilities, as well as the equipment and services that meet the needs of the educational, research, and administrative programs of the University. I closely collaborated with the Chief Information Officer of Stony Brook University Hospital and with research scientists at Brookhaven National Laboratory in the development of information systems between these campuses.

In my time at Stony Brook, I led a reorganization of DoIT, introduced a broad information technology governance structure, enabled new institutional communication technologies to support university-wide collaboration, completed several large-scale initiatives under our Project 50 Forward Operational Excellence program, initiated a multi-million dollar renovation of the University Library, initiated upgrades to both our student and human resource systems, greatly expanded wireless access, created the research computing initiative, initiated the move to a new information technology service management and program portfolio management services, and initiated a long overdue conversion to Unified Communications.

I served as a key partner in developing new strategies in the areas of external communications, advancement, enhancing our global presence through SUNY Korea, and at Stony Brook's various national and international campuses and locations. Through a partnership with the University Provost, I worked to create new and innovative models to systematically support the growth and proliferation of online education across the Institution with an emphasis on a mobile/digital now strategy. This culminated with the development of a one-to-one mobile device initiative for several different student populations.

In this position, I enjoyed a wealth of opportunities to impact Stony Brook's faculty, staff, and students in many ways. I oversaw a diverse organization of 185 full time individuals and administered a budget designed to provide innovation and ongoing support for nearly all information technology functions of the main SBU Campus, the Health Sciences Campus, and the Southampton Campus. I directly oversaw the following functional areas of the IT organization:

- Administrative Information Systems
- Teaching and Learning with Technology
- Networking and Telecommunications
- Information Security
- Human Resources and Finance
- Marketing and Communications

- Vendor Management
- Research Computing

### **SENIOR DIRECTOR, TEACHING AND LEARNING WITH TECHNOLOGY, THE PENNSYLVANIA STATE UNIVERSITY**

November 2010 - August 2013

As Senior Director for Teaching and Learning with Technology at Penn State, I managed a diverse organization of 130 plus individuals and administered a budget designed to provide innovation and ongoing support for teaching and learning with technology as well to assist in providing faculty research support for the entire Penn State system. My organization had primary responsibilities to oversee our centrally managed classrooms, labs, and learning spaces, the investigation of the appropriate uses of technology, training services, our course management system, and open source web content management services. TLT was comprised of Classroom and Lab Computing, Education Technology Services, ITS Training Services, ANGEL Program Management, and WebLion.

In this senior director role, I participated as a leader working within the broader Information Technology Services organization, reporting directly to the Vice Provost for Information Technology and CIO. This team directs organizations that focus on telecommunications, security, administrative information systems, digital library technologies, customer support, and high performance computing. I was a member of the IT Leadership Council, the Instructional Technology Task Force, and assisted in leading other campus-wide initiatives to construct governance models and bind community.

During this time, I was named a Co-Director of the Center for Online Innovations in Learning. This research Center focused on new forms of scholarship related to the innovative delivery of instruction that was directly translated into new forms of teaching practice and course delivery.

I was a member of Faculty Senate, served on and chaired multiple committees, and taught courses in the College of Education. My position also required spending a considerable amount of time working with key partners and stakeholders who are both internal and external to the University. Major job duties included:

- Overseeing the strategic direction of teaching and learning with technology for all of Penn State
- Overseeing the Classroom and Lab Computing organization
- Overseeing the Education Technology Services organization
- Overseeing the ITS Training Services organization
- Overseeing the TLT Studio organization
- Creating Penn State's strategic relationship with Coursera and launching the MOOC initiative
- Overseeing the course management system, ANGEL, including management of upgrades, training, documentation, adoption/diffusion, and pedagogical innovation
- Working directly with faculty, Deans, and department heads to create meaningful relationships through our Faculty Fellows program, Engagement Awards, and support for research activities in the Humanities
- Establishing and maintaining relationships with other higher education and corporate partners
- Chairing and participating in University-wide committees

### **DIRECTOR, EDUCATION TECHNOLOGY SERVICES, THE PENNSYLVANIA STATE UNIVERSITY**

November 2005 - November 2010

- Managing the day to day operations and providing the strategic direction of the Education Technology Services within the centralized Information Technology Services

- Creating opportunities to support the systematic investigation and introduction of new University-wide services. Examples include Blogs at Penn State, iTunes U, and Adobe Connect Pro implementations
- Overseeing university-wide opportunities that engage faculty and students in the appropriate and innovative uses of technology for teaching and learning purposes
- Envisioning and supporting the creation of an infrastructure to promote digital expression through the successful launch of Media Commons, a system-wide digital media initiative that supports 24 campuses throughout the Commonwealth of Pennsylvania
- Creating physical and virtual spaces that support informal learning, innovative teaching, collaboration, and teamwork
- Establishing and maintaining relationships with other higher education and corporate partners
- Overseeing the activities of more than 40 staff, including teams for Instructional Design, Multimedia, Programming, Technical Support, Digital Commons, Serious Gaming, and Marketing
- Overseeing all internet and intranet activities for parent organization, Teaching and Learning with Technology
- Overseeing all marketing and communication activities for parent organization, Teaching and Learning with Technology
- Overseeing all research and assessment activities for parent organization, Teaching and Learning with Technology
- Overseeing scanning and encrypting all computers to meet new information assurance policies for parent organization, Teaching and Learning with Technology
- Managing annual faculty-focused conference, Teaching and Learning with Technology Symposium, that brings 450 Penn State faculty together to explore emerging issues related to innovation and teaching and learning

**DIRECTOR, IST SOLUTIONS INSTITUTE, COLLEGE OF INFORMATION SCIENCES AND TECHNOLOGY,  
THE PENNSYLVANIA STATE UNIVERSITY**  
July 2000 - October 2005

- Creating scalable eLearning methodologies, tools, and opportunities to support the Online IST initiative that delivered the core curriculum in hybrid and online modes
- Managing the day to day operations of the IST Solutions Institute including budget oversight and outreach efforts
- Chief Administrator for the Pennsylvania Governor's School for Information Technology
- Envisioning and guiding the creation of next generation eLearning and content management toolsets and methodologies to streamline instructional design staff workflow
- Managing all IST Internet activities including internal and external web sites, research labs and centers, as well as IST event sites
- Creating collaborative relationships with IST faculty to enable joint research opportunities
- Creating and maintaining strategic relationships between the Institute and educational and corporate partners



**MANAGER, EMERGING TECHNOLOGIES AND INSTRUCTIONAL DESIGN, COLLEGE OF INFORMATION SCIENCES AND TECHNOLOGY, THE PENNSYLVANIA STATE UNIVERSITY**

October 1999 - July 2000

- Managing the creation of the IST Solutions Institute
- Creating all Online IST methodologies, processes, and toolsets
- Overseeing the creation of Online IST Courseware

**INSTRUCTIONAL DESIGNER, PSU WORLD CAMPUS, THE PENNSYLVANIA STATE UNIVERSITY**

May 1998 - September 1999

- Primary Instructional Designer and Developer of the Electrical and Architectural Engineering online degree programs
- Project Manager for SAP Training Project
- Served as leader for World Campus instructional design and development methodology team

**WEBMASTER AND PRIMARY DEVELOPER, COGENCE MEDIA**

September 1996 - April 1998

- Project Manager for environmental health and safety training commercial products
- Development of Cogence Media corporate web site
- Development of online internet-based training
- Led the movement from CD-ROM based courseware to Intranet-based courseware
- Sold company to AIG in 1998

**EDUCATION**

The Pennsylvania State University  
Instructional Systems Ph.D. Coursework

Bloomsburg University of Pennsylvania  
Master of Science, Instructional Technology, 1996

West Virginia University  
Bachelor of Arts, Psychology, 1994

**ADVISORY BOARD PARTICIPATION**

- Massachusetts High Performance Computing Center Board
- NYSERNet Org Board of Directors

- NYSERNet Net Board of Directors
- New Media Consortium and Educause Learning Initiative Horizon Report Advisory Board
- The Information Storage Industry Institute Academic Advisory Board
- The Apple Digital Campus Steering Committee: Penn State's representative in the five school Apple Digital Campus program (PSU, Duke University, Stanford University, University of Missouri, Ohio State University)
- State College School District Advisory Board for Technology

#### **PROFESSIONAL RECOGNITION**

- Northeastern University Staff Award
- Educause Learning Technologies Leadership Faculty
- Apple Distinguished Educator
- Recipient of Macromedia Higher Education Innovation Award for the Online IST Project
- Recipient of New Media Center of Excellence Award for the Online IST Project
- Recipient of the IST Innovator's Award for the Online IST Project
- Project lead for the PSU Office of Institutional Planning and Assessment Quality Award: Web-Based Learning in the College of Information Sciences and Technology
- Project lead for the PSU Office of Institutional Planning and Assessment Quality Award: SAN eCommerce Solution in the College of Information Sciences and Technology

#### **NORTHEASTERN UNIVERSITY SELECTED COMMITTEES AND SERVICE**

- Information Technology Policy Committee
- Executive Sponsor for Human Resource Capital Program Modernization
- Mills College Merger Integration Committee
- Dean's Council
- Provost's Executive Committee
- Global Services Council
- Information Technology Council
- Financial System Modernization Committee

- Global System Leadership Team
- COVID-19 Response Executive Team

**THE UNIVERSITY OF CHICAGO SELECTED COMMITTEES AND SERVICE**

- Board of Computing Services and Activities Committee
- Board of the Library Committee
- Workday Advisory Committee
- Media Arts Committee
- Computer Science Building Committee
- Provost Information Technology Committee
- IT Leadership Council
- Academic Information System Committee

**STONY BROOK SELECTED COMMITTEES AND SERVICE**

- Lead the Project 50 Forward Steering Committee
- Lead the Project 50 Forward Project Management Office
- Member of University Council
- Member of the Provost's Open SUNY Advisory Committee
- Member of the Committee of Chief Information Officers for SUNY
- Member of the Executive Steering Committee of Chief Information Officers for SUNY
- Member of the Doctoral Sector of Chief Information Officers Committee for SUNY
- Member of the Finish in Four Committee
- Member of the Senate Subcommittee for Information Technology
- Member of the Joint Sub Committee for Computing and Online Learning

**THE PENNSYLVANIA STATE UNIVERSITY SELECTED COMMITTEES AND SERVICE**

- Executive Subcommittee for Outstanding Online Teaching & Learning
- Educational Context and Offerings Subcommittee Middle State Review
- Executive Subcommittee on MOOCs

- Penn State Faculty Senate
- Penn State Learning Spaces Committee
- University Committee on Instructional Facilities
- Student Technology Advisory Committee
- Faculty Advisory Committee on Academic Computing
- IT Leadership Council
- Instructional Technology Task Force
- Penn State Online Steering Committee
- Library and Information Technology Senate Sub-Committee
- Penn State eEducation Council
- Penn State World Campus Strategic Advisory Committee
- Penn State eLearning Strategic Committee (CMS/LMS Replacement)
- Penn State Repository Committee
- Penn State ePortfolio Committee
- Penn State Online Coordinating Council
- Penn State World Campus Faculty Advisory Committee
- Penn State Learning Environment Team
- 2000 Penn State Course Management System Selection Committee

## **TEACHING**

- CDT 450, Disruptive Technologies, Stony Brook University, Spring 2015
- Curriculum and Instruction 598, Disruptive Technologies for Teaching and Learning, University Park, PA, Spring 2012
- Curriculum and Instruction 597, Disruptive Technologies for Teaching and Learning, University Park, PA, Spring 2010
- Curriculum and Instruction 597, Disruptive Technologies for Teaching and Learning, University Park, PA, Spring 2008
- IST 110, Information, Policy, and People, University Park, PA, 2000 - 2006
- PA Governor's School for Information Technology Professor: Summer 2000 - 2005

## **SELECTED PUBLICATIONS**

- Murkherjee, P., Kozlek, B., Jansen, B., Gyorke, A., & Campese, C. (2014). Designing a Mobile and Socially Networked Learning Assistant for a University-level Keyword Advertising Course. MERLOT Journal of Online Learning and Teaching, 10(3), 351-373. Retrieved December 22, 2014, from [http://jolt.merlot.org/vol10no3/Mukherjee\\_0914.pdf](http://jolt.merlot.org/vol10no3/Mukherjee_0914.pdf)
- Disrupting the Classroom, PDK EDge, March/April 2010, Volume 5, Number 4. Cole W. Campese and Scott McDonald
- Published Op/Ed: Christian Science Monitor: 09/30/2008: What YouTube's 'Charlie bit my finger' tells us about Web 2.0, Our hunger to create, share, and talk is fueling a media revolution. Found online at <http://www.csmonitor.com/2008/0930/p09s01-coop.html>
- Cole Campese Learning & Innovation: Educational Technology Blog Author (<http://colecampese.com>)
- Pushing the Digital Frontier: Insights into the Changing Landscape of E-Business, Published Chapter: E-Learning Solutions: Aligning Critical Development Factors. Shawn Clark, Cole Campese, Kristin Campese, James Thomas, Amacom Publishing: 2001
- Tools to Enhance Teaching and Learning in a Digital World: Apple Computer Blog Author

## **SELECTED PRESENTATIONS**

- Commencement Speaker, Bloomsburg University, May 2017
- Invited Panel, Ohio Higher Education Computing Conference, May 2017
- Keynote Speaker, ACUTA Conference, March 2017
- Keynote Speaker, Association of Independent Kentucky Universities Conference, June 2015
- Keynote Speaker, Berks College, Faculty for the Future, May 2014
- Featured Speaker, Stony Brook University, Teaching and Learning Colloquium, April 2014
- Keynote Speaker, Albright College Teaching and Learning Showcase, May 2013
- Invited Panel, Common Solutions Group Spring Meeting, May 2013
- Keynote Speaker, Penn State Regional Colloquy, Penn State Behrend, May 2013
- Keynote Speaker, Middle States Commission on Higher Education, December 2012
- Keynote Speaker, American Association of Community College Presidents Academy Summer Institute, July 2012
- Keynote Speaker, Pennsylvania Association of School Personnel Administrators, March 2012
- Keynote Speaker, Association of Collegiate Computing Services of Virginia, March 2012
- Keynote Speaker, University of Missouri Celebration of Teaching Excellence, May 2011

- Keynote Speaker, eLearn 2011, St. Petersburg Beach FL, February 2011
- Presentation, Educause Learning Initiative, Washington DC, Exposing Emerging Pedagogies: Can Web 2.0 Tools Influence Teaching and Learning?, February 2011
- Featured Speaker, 9th Annual Washington International Conference, January 2011
- Closing Plenary, Educause Mid-Atlantic, Baltimore MD, January 2011
- Presentation, Educause Learning Initiative, Austin TX, Incidental Openness, January 2010
- Featured Speaker, Chronicle of Higher Education Connecting to Compete, February 2010
- Featured Panel, Educause Learning Initiative, Austin TX, Doing More with Less, January 2010
- Presentation, Educause Learning Initiative, Austin TX, Incidental Openness, January 2010
- Invited Panel, Chronicle of Higher Education Technology Forum, From Eager Applicant to Generous Graduate: Managing the Student Life Cycle, April 2009
- Invited Panel, Chronicle of Higher Education Technology Forum, The Rival Classroom of the Future: From iTunes to YouTube, April 2009
- Invited Panel, IST Graduate Symposium, University Park, PA, Social Media and Twitter, February 2009
- Presentation, Educause Learning Initiative, Orlando FL, Social ePortfolios, January 2009
- Presentation, Educause Learning Initiative, Orlando FL, Not your Grandfather's Blog, January 2009
- Invited Presentation, Penn State Communicators Conference, University Park, PA, Engaging Audiences and Building Communities, October 2008
- Invited Presentation, AIU Superintendents, Bedford Springs, PA, New Classroom Conversations, October 2008
- Invited Presentation, Association of Opinion Page Editors, University Park, PA, Engaging Audiences and Building Communities, September 2008
- Distinguished Speaker, Designs on eLearning, University Park, PA, Engaging the New Classroom Conversation, September 2009
- Invited Panel, 24th Annual Conference on Distance Teaching and Learning, Madison WI, The New Language of Learning, August 2008
- Invited Presentation, Big 10 Communication Conference, University Park, PA, Engaging Audiences and Building Communities, June 2008
- Invited Speaker, Fourth Annual One-to-One Computing Conference, University Park, PA, April 2008
- Invited Presentation, NMC Symposium on Mashups, Mashing Up at a Big University, April 2008
- Invited Presentation, University of South Florida, Tampa, FL, Engaging the New Classroom Conversation, March 2008

- Educause Learning Initiative, San Antonio, TX, Building the New Platform for Digital Expression, January 2008
- Keynote Presentation, Maricopa Mesa Community College, Enabling the New Classroom Conversation, January 2008
- Keynote Presentation, Maricopa Gateway Community College, Building a Platform to Support Innovations in Teaching and Learning, January 2008
- Committee on Institutional Cooperation (CIC) TechForum, Open Communication and Web 2.0, October 2007
- Keynote Presentation, Third Annual One-to-One Computing Conference, University Park, PA, Enabling the New Classroom Conversation, June 2007
- Featured Speaker, Technology in Business Schools Conference, University Park, PA, Implementing Disruptive Technologies, June 2007
- Keynote Speaker, 20th Annual Maricopa Teaching and Learning with Technology Conference, Phoenix, AZ, Enabling the New Classroom Conversation, May 2007
- Teaching and Learning with Technology Conference, University Park, PA, The Horizon of Education Panel, April 2007
- Invited Speaker, Apple Computer Inc, Cupertino, CA, Supporting Digital Expression in Higher Education, March 2007
- Invited Speaker, Open Minds Speaker Series, University Park, PA, The Platform for Digital Expression, February 2007
- Penn State Web 2007 Conference, University Park, PA, Web 2.0 in the Higher Education Enterprise 2.0, June 2006
- Penn State Web 2006 Conference, University Park, PA, Introduction to Podcasting, June 2006
- United States Department of Labor, Silver Springs, MD, Emerging Trends in Technology Based Learning, May 2006
- Closing Keynote, Apple Digital Campus Leadership Institute, University of Missouri at Columbia, Tools that Change the Classroom, April 2005
- Keynote, Panel Presentation, NLII Annual Meeting, New Orleans, LA, Persuasive Pervasive, January 2005
- Featured Speaker, Commonwealth of Pennsylvania, Intergovernmental Technology Conference Hershey, PA, Building and Supporting a Large-Scale eLearning Initiative, December 2003
- Featured Speaker, SAN East, Washington D.C., eLearning: How its Really Done, August 2002
- Panel Discussion, SAN East, Washington D.C., SAN Industry Trends, August 2002
- PA Faculty Academy, University Park, PA, New Methodologies in ID&D: Creating and Managing Cutting Edge Hybrid Learning Environments, July 2002
- NETC, University Park, PA, Online IST: Aligning eLearning Support Mechanisms, May 2002

- Featured Speaker, PA Faculty Academy, University Park, PA, Online IST Overview, June 2001
- Teaching and Learning with Technology Conference, University Park, PA, Aligning eLearning Support Mechanisms, April 2001
- PA Faculty Academy, University Park, PA, New Methodologies for Instructional Design and Development, June 2000
- Republican National Convention, Philadelphia, PA, Online IST Overview, August 2000
- National Governor's Conference, University Park, PA, Online IST Overview, July 2000
- Keynote Speaker, Association for Education and Communications Technologies (AECT), Houston, TX, DISC Keynote Presentation: Cognitive Flexibility Hypertexts, Co-presentors: Douglas Harvey, Kristin Complesse, and co-contributor Dr. David Jonassen, February, 1999

### **SELECTED CONSULTING ENGAGEMENTS**

I have been involved in many consulting engagements with organizations including Apple, Dell, Junior Achievement, the Pennsylvania Department of Education, the United States Department of Labor, and other various educational and corporate entities. These have been primarily focused on the themes of impacting the strategic alignment of information technology and teaching, learning, training, and communication initiatives.

### **RESEARCH AWARDS**

- Project Associate for multi-year NSF grant to support STEM education and retention: 2008
- PI for \$35,000 grant from Apple, Inc. to investigate the role of faculty in promoting digital expression: 2005
- PI for \$155,000 grant awarded to IST for the implementation of the Pennsylvania Governor's School for Information Technology: 2005
- PI for \$300,000 grant awarded to IST for the implementation of the Pennsylvania Governor's School for Information Technology: 2004
- Co-PI for \$250,000 grant from HP to investigate Mobile Learning technologies: 2003
- PI for \$300,000 grant awarded to IST for the implementation of the Pennsylvania Governor's School for Information Technology: 2003
- Co-PI for \$5,000 grant awarded to IST Solutions Institute for the upgrade to a training application, Lockheed Martin Corporation M&DS: 2003
- PI for \$300,000 grant awarded to IST for the implementation of the Pennsylvania Governor's School for Information Technology: 2002
- Co-PI for \$91,000 grant awarded to IST Solutions Institute for the creation of next generation internal training application, Lockheed Martin Corporation M&DS: 2002
- PI for \$54,000 grant awarded to IST Solutions Institute for the creation of next generation training application, Lockheed Martin Corporation M&DS: 2002



- Co-PI for \$92,000 grant awarded to IST Solutions Institute for the creation of next generation online training applications and assessment technologies, Infinity I/O: Online SAN Development: 2001
- PI for \$5,000 teaching grant to assist in educating faculty to teach with technology, Holy Family College: Online Learning Methodologies: 2001