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PROFILE

My experience includes seventeen years as an information technology leader in large, public, multi-campus research university settings, with fifteen of those years in senior management roles. I currently serve as the Vice President for Information Technology, reporting directly to the President of a 24,000 student university. I possess a proven track record for academic leadership, large scale IT project implementation, and am recognized as an innovative leader and team builder. Additionally, I have the vision to create strategic initiatives that align critically with the goals of the institution. I also possess experience and expertise in the following areas:

- Deep understanding of academic and information technologies within complex Tier 1 Research Universities
- Alignment of information technology with the academic and strategic goals of the university
- Executive management experience including being a member of the President's Council, Faculty Senate, and chairperson of many strategic committees
- Appreciation and deep respect for the university academic mission and goals with both undergraduate and graduate teaching experience, extensive faculty collaboration, as well as experience as the director of multiple research institutes
- Energetic, vocal, and dynamic leader with a passion for technology in education
- Enterprise IT management including strategic analysis and planning, sourcing, vendor management, and large scale project implementation
- Collaboration and information technology alignment and strategic planning with university health systems and hospitals
- IT Governance and community creation among academic, administrative, and research units
- Oversight and management of large, multi-faceted budgets
- Strategic partnerships, stakeholder management, and development
- Extensive experience working with governmental agencies, granting agencies, foundations, and donors
- Team leadership and commitment to staff development and motivation, as well as the ability to attract and retain high level talent
- Excellent communication skills and the ability to work effectively with a diverse collection of stakeholders
- Crisis management

- Ability to work with University Counsel to proactively deal with legal issues related to information technology and management
- Nationally recognized leader and speaker in the fields of information technology, innovation, and learning in higher education
- Member and active participant in many information technology and education consortia and boards

EXPERIENCE

VICE PRESIDENT FOR INFORMATION TECHNOLOGY AND CHIEF INFORMATION OFFICER, STONY BROOK UNIVERSITY

August 2013 - Present

I currently serve as the Vice President for Information Technology and Chief Information Officer at Stony Brook University. Stony Brook University is an R1, Association of American Universities (AAU) designated university with 24,000 students. In this role, I report directly to President Samuel L. Stanley, serve on President Stanley's senior leadership team, and oversee the Division of Information Technology (DoIT) which provides, operates, and maintains all computing and telecommunication facilities, as well as the equipment and services that meet the needs of the educational, research, and administrative programs of the University. I also closely collaborate with the Chief Information Officer of Stony Brook University Hospital and with research scientists at Brookhaven National Laboratory in the development of information systems between these campuses.

In my time at Stony Brook, I have led a reorganization of DoIT, introduced a broad information technology governance structure, enabled new institutional communication technologies to support university-wide collaboration, completed several large-scale initiatives under our Project 50 Forward Operational Excellence program, initiated upgrades to both our student and human resource systems, greatly expanded wireless access, created the research computing initiative, initiated the move to a new information technology service management and program portfolio management services, and have initiated a long overdue conversion to Unified Communications.

I am a key partner in developing new strategies in the areas of external communications, advancement, enhancing our global presence through SUNY Korea, and at Stony Brook's various national and international campuses and locations. Currently, through a partnership with the University Provost, I am working to create new and innovative models to systematically support the growth and proliferation of online education across the Institution with an emphasis on a mobile/digital now strategy.

In this position, I am provided with a wealth of opportunities to impact Stony Brook's faculty, staff, and students in many ways. I currently oversee a diverse organization of 185 full time individuals and administer a budget designed to provide innovation and ongoing support for nearly all information technology functions of the main SBU Campus, the Health Sciences Campus, and the Southampton Campus. I currently directly oversee the following functional areas of the IT organization:

- Administrative Information Systems
- Teaching and Learning with Technology
- Networking and Telecommunications
- Information Security
- Human Resources and Finance
- Marketing and Communications
- Vendor Management
- Research Computing

SENIOR DIRECTOR, TEACHING AND LEARNING WITH TECHNOLOGY, THE PENNSYLVANIA STATE UNIVERSITY

November 2010 - August 2013

As Senior Director for Teaching and Learning with Technology at Penn State, I managed a diverse organization of 130 plus individuals and administered a budget designed to provide innovation and ongoing support for teaching and learning with technology as well to assist in providing faculty research support for the entire Penn State system. My organization had primary responsibilities to oversee our centrally managed classrooms, labs, and learning spaces, the investigation of the appropriate uses of technology, training services, our course management system, and open source web content management services. TLT was comprised of Classroom and Lab Computing, Education Technology Services, ITS Training Services, ANGEL Program Management, and WebLion.

In this senior director role, I participated as a leader working within the broader Information Technology Services organization, reporting directly to the Vice Provost for Information Technology and CIO. This team directs organizations that focus on telecommunications, security, administrative information systems, digital library technologies, customer support, and high performance computing. I was a member of the IT Leadership Council, the Instructional Technology Task Force, and assisted in leading other campus-wide initiatives to construct governance models and bind community.

During this time, I was named a Co-Director of the Center for Online Innovations in Learning. This research Center focused on new forms of scholarship related to the innovative delivery of instruction that was directly translated into new forms of teaching practice and course delivery.

I was a member of Faculty Senate, served on and chaired multiple committees, and taught courses in the College of Education. My position also required spending a considerable amount of time working with key partners and stakeholders who are both internal and external to the University. Major job duties included:

- Overseeing the strategic direction of teaching and learning with technology for all of Penn State
- Overseeing the Classroom and Lab Computing organization
- Overseeing the Education Technology Services organization
- Overseeing the ITS Training Services organization
- Overseeing the TLT Studio organization
- Creating Penn State's strategic relationship with Coursera and launching the MOOC initiative
- Overseeing the course management system, ANGEL, including management of upgrades, training, documentation, adoption/diffusion, and pedagogical innovation
- Working directly with faculty, Deans, and department heads to create meaningful relationships through our Faculty Fellows program, Engagement Awards, and support for research activities in the Humanities
- Establishing and maintaining relationships with other higher education and corporate partners
- Chairing and participating in University-wide committees

DIRECTOR, EDUCATION TECHNOLOGY SERVICES, THE PENNSYLVANIA STATE UNIVERSITY

November 2005 - November 2010

- Managing the day to day operations and providing the strategic direction of the Education Technology Services within the centralized Information Technology Services
- Creating opportunities to support the systematic investigation and introduction of new University-wide services. Examples include Blogs at Penn State, iTunes U, and Adobe Connect Pro implementations

- Overseeing university-wide opportunities that engage faculty and students in the appropriate and innovative uses of technology for teaching and learning purposes
- Envisioning and supporting the creation of an infrastructure to promote digital expression through the successful launch of Media Commons, a system-wide digital media initiative that supports 24 campuses throughout the Commonwealth of Pennsylvania
- Creating physical and virtual spaces that support informal learning, innovative teaching, collaboration, and teamwork
- Establishing and maintaining relationships with other higher education and corporate partners
- Overseeing the activities of more than 40 staff, including teams for Instructional Design, Multimedia, Programming, Technical Support, Digital Commons, Serious Gaming, and Marketing
- Overseeing all internet and intranet activities for parent organization, Teaching and Learning with Technology
- Overseeing all marketing and communication activities for parent organization, Teaching and Learning with Technology
- Overseeing all research and assessment activities for parent organization, Teaching and Learning with Technology
- Overseeing scanning and encrypting all computers to meet new information assurance policies for parent organization, Teaching and Learning with Technology
- Managing annual faculty-focused conference, Teaching and Learning with Technology Symposium, that brings 450 Penn State faculty together to explore emerging issues related to innovation and teaching and learning

DIRECTOR, IST SOLUTIONS INSTITUTE, COLLEGE OF INFORMATION SCIENCES AND TECHNOLOGY, THE PENNSYLVANIA STATE UNIVERSITY

July 2003 - October 2005

- Creating scalable eLearning methodologies, tools, and opportunities to support the Online IST initiative that delivered the core curriculum in hybrid and online modes
- Managing the day to day operations of the IST Solutions Institute including budget oversight and outreach efforts
- Chief Administrator for the Pennsylvania Governor's School for Information Technology
- Envisioning and guiding the creation of next generation eLearning and content management toolsets and methodologies to streamline instructional design staff workflow
- Managing all IST Internet activities including internal and external web sites, research labs and centers, as well as IST event sites
- Creating collaborative relationships with IST faculty to enable joint research opportunities
- Creating and maintaining strategic relationships between the Institute and educational and corporate partners

CO-DIRECTOR, IST SOLUTIONS INSTITUTE, COLLEGE OF INFORMATION SCIENCES AND TECHNOLOGY, THE PENNSYLVANIA STATE UNIVERSITY

July 2000 - July 2003

- Managing the day to day operations of the IST Solutions Institute
- Directing the Education and Training Solutions group
- Extending the curriculum of the School of IST's core undergraduate and graduate offerings to 20 campuses across the Commonwealth
- Leading the development of revenue generating opportunities
- Overseeing the Pennsylvania Governor's School for Information Technology
- Overseeing the Annual PA Faculty Academy Conference

MANAGER, EMERGING TECHNOLOGIES AND INSTRUCTIONAL DESIGN, COLLEGE OF INFORMATION SCIENCES AND TECHNOLOGY, THE PENNSYLVANIA STATE UNIVERSITY

October 1999 - July 2000

- Managing the creation of the IST Solutions Institute
- Creating all Online IST methodologies, processes, and toolsets
- Overseeing the creation of Online IST Courseware

INSTRUCTIONAL DESIGNER, THE PENN STATE WORLD CAMPUS, THE PENNSYLVANIA STATE UNIVERSITY

May 1998 - September 1999

- Primary Instructional Designer and Developer of the Electrical and Architectural Engineering online degree programs
- Project Manager for SAP Training Project
- Served as leader for World Campus instructional design and development methodology team

WEBMASTER AND PRIMARY DEVELOPER, COGENCE MEDIA

September 1996 - April 1998

- Project Manager for environmental health and safety training commercial products
- Development of Cogence Media corporate web site
- Development of online internet-based training
- Led the movement from CD-ROM based courseware to Intranet-based courseware

EDUCATION

The Pennsylvania State University
Instructional Systems Ph.D. Coursework

Bloomsburg University of Pennsylvania
Master of Science, Instructional Technology, 1996

West Virginia University
Bachelor of Arts, Psychology, 1994

ADVISORY BOARD PARTICIPATION

- Member of the NYSERNet Org Board of Directors
- Member of the NYSERNet Net Board of Directors
- New Media Consortium and Educause Learning Initiative Horizon Report Advisory Board
- The Information Storage Industry Institute Academic Advisory Board
- The Apple Digital Campus Steering Committee: Penn State's representative in the five school Apple Digital Campus program (PSU, Duke University, Stanford University, University of Missouri, Ohio State University)
- State College School District Advisory Board for Technology

PROFESSIONAL RECOGNITION

- Educause Learning Technologies Leadership Faculty
- Apple Distinguished Educator
- Recipient of Macromedia Higher Education Innovation Award for the Online IST Project
- Recipient of New Media Center of Excellence Award for the Online IST Project
- Recipient of the IST Innovator's Award for the Online IST Project
- Project lead for the PSU Office of Institutional Planning and Assessment Quality Award: Web-Based Learning in the College of Information Sciences and Technology
- Project lead for the PSU Office of Institutional Planning and Assessment Quality Award: SAN eCommerce Solution in the College of Information Sciences and Technology

STONY BROOK COMMITTEES AND SERVICE

- Lead the Project 50 Forward Steering Committee
- Lead the Project 50 Forward Project Management Office
- Member of University Council
- Member of the Provost's Open SUNY Advisory Committee
- Member of the Committee of Chief Information Officers for SUNY
- Member of the Executive Steering Committee of Chief Information Officers for SUNY

- Member of the Doctoral Sector of Chief Information Officers Committee for SUNY
- Member of the Finish in Four Committee
- Member of the Senate Subcommittee for Information Technology
- Member of the Joint Sub Committee for Computing and Online Learning

THE PENNSYLVANIA STATE UNIVERSITY COMMITTEES AND SERVICE

- Executive Subcommittee for Outstanding Online Teaching & Learning
- Educational Context and Offerings Subcommittee Middle State Review
- Executive Subcommittee on MOOCs
- Penn State Faculty Senate
- Penn State Learning Spaces Committee
- University Committee on Instructional Facilities
- Student Technology Advisory Committee
- Faculty Advisory Committee on Academic Computing
- IT Leadership Council
- Instructional Technology Task Force
- Penn State Online Steering Committee
- Library and Information Technology Senate Sub-Committee
- Penn State eEducation Council
- Penn State World Campus Strategic Advisory Committee
- Penn State eLearning Strategic Committee (CMS/LMS Replacement)
- Penn State Repository Committee
- Penn State ePortfolio Committee
- Information Technology Services Intranet Committee
- College of Education Technology Selection Strategic Planning Committee
- Symposium for Teaching and Learning with Technology Program Committee
- Penn State Online Coordinating Council
- Penn State La Vie Yearbook Advisory Board

- Penn State World Campus Faculty Advisory Committee
- Penn State Learning Environment Team
- Penn State ANGEL Academic Advisory Board
- 2000 Penn State Course Management System Selection Committee
- College of Information Science and Technology Information Architecture Committee
- IST 110 Course Redesign Committee
- College of Information Sciences and Technology Faculty Academy Planning and Selection Committee
- College of Information Sciences and Technology Web Committee

TEACHING

- CDT 450, Disruptive Technologies, Stony Brook University, Spring 2015
- Curriculum and Instruction 598, Disruptive Technologies for Teaching and Learning, University Park, PA, Spring 2012
- Curriculum and Instruction 597, Disruptive Technologies for Teaching and Learning, University Park, PA, Spring 2010
- Curriculum and Instruction 597, Disruptive Technologies for Teaching and Learning, University Park, PA, Spring 2008
- IST 110, Information, Policy, and People, University Park, PA, 2000 - 2006
- PA Governor's School for Information Technology Professor: Summer 2000 - 2005

PUBLICATIONS

- Murkherjee, P., Kozlek, B., Jansen, B., Gyorke, A., & Campese, C. (2014). Designing a Mobile and Socially Networked Learning Assistant for a University-level Keyword Advertising Course. MERLOT Journal of Online Learning and Teaching, 10(3), 351-373. Retrieved December 22, 2014, from http://jolt.merlot.org/vol10no3/Mukherjee_0914.pdf
- Disrupting the Classroom, PDK EDge, March/April 2010, Volume 5, Number 4. Cole W. Campese and Scott McDonald
- Published Op/Ed: Christian Science Monitor: 09/30/2008: What YouTube's 'Charlie bit my finger' tells us about Web 2.0, Our hunger to create, share, and talk is fueling a media revolution. Found online at <http://www.csmonitor.com/2008/0930/p09s01-coop.html>
- Cole Campese Learning & Innovation: Educational Technology Blog Author (<http://colecampese.com>)
- Pushing the Digital Frontier: Insights into the Changing Landscape of E-Business, Published Chapter: E-Learning Solutions: Aligning Critical Development Factors. Shawn Clark, Cole Campese, Kristin Campese, James Thomas, Amacom Publishing: 2001

- Tools to Enhance Teaching and Learning in a Digital World: Apple Computer Blog Author

SELECTED PRESENTATIONS (FULL DETAILS AT [HTTP://COLECAMPLESE.COM/SPEAKING/](http://COLECAMPLESE.COM/SPEAKING/))

- Keynote Speaker, Berks College, Faculty for the Future, May 2014
- Featured Speaker, Stony Brook University, Teaching and Learning Colloquium, April 2014
- Keynote Speaker, Albright College Teaching and Learning Showcase, May 2013
- Invited Panel, Common Solutions Group Spring Meeting, May 2013
- Keynote Speaker, Penn State Regional Colloquy, Penn State Behrend, May 2013
- Keynote Speaker, Middle States Commission on Higher Education, December 2012
- Keynote Speaker, American Association of Community College Presidents Academy Summer Institute, July 2012
- Keynote Speaker, Pennsylvania Association of School Personnel Administrators, March 2012
- Keynote Speaker, Association of Collegiate Computing Services of Virginia, March 2012
- Keynote Speaker, University of Missouri Celebration of Teaching Excellence, May 2011
- Keynote Speaker, eLearn 2011, St. Petersburg Beach FL, February 2011
- Presentation, Educause Learning Initiative, Washington DC, Exposing Emerging Pedagogies: Can Web 2.0 Tools Influence Teaching and Learning?, February 2011
- Featured Speaker, 9th Annual Washington International Conference, January 2011
- Closing Plenary, Educause Mid-Atlantic, Baltimore MD, January 2011
- Presentation, Educause Learning Initiative, Austin TX, Incidental Openness, January 2010
- Featured Speaker, Chronicle of Higher Education Connecting to Compete, February 2010
- Featured Panel, Educause Learning Initiative, Austin TX, Doing More with Less, January 2010
- Presentation, Educause Learning Initiative, Austin TX, Incidental Openness, January 2010
- Invited Panel, Chronicle of Higher Education Technology Forum, From Eager Applicant to Generous Graduate: Managing the Student Life Cycle, April 2009
- Invited Panel, Chronicle of Higher Education Technology Forum, The Rival Classroom of the Future: From iTunes to YouTube, April 2009
- Invited Panel, IST Graduate Symposium, University Park, PA, Social Media and Twitter, February 2009
- Presentation, Educause Learning Initiative, Orlando FL, Social ePortfolios, January 2009
- Presentation, Educause Learning Initiative, Orlando FL, Not your Grandfather's Blog, January 2009

- Invited Presentation, Penn State Communicators Conference, University Park, PA, Engaging Audiences and Building Communities, October 2008
- Invited Presentation, AIU Superintendents, Bedford Springs, PA, New Classroom Conversations, October 2008
- Invited Presentation, Association of Opinion Page Editors, University Park, PA, Engaging Audiences and Building Communities, September 2008
- Distinguished Speaker, Designs on eLearning, University Park, PA, Engaging the New Classroom Conversation, September 2009
- Invited Panel, 24th Annual Conference on Distance Teaching and Learning, Madison WI, The New Language of Learning, August 2008
- Invited Presentation, Big 10 Communication Conference, University Park, PA, Engaging Audiences and Building Communities, June 2008
- Invited Speaker, Fourth Annual One-to-One Computing Conference, University Park, PA, April 2008
- Invited Presentation, NMC Symposium on Mashups, Mashing Up at a Big University, April 2008
- Invited Presentation, University of South Florida, Tampa, FL, Engaging the New Classroom Conversation, March 2008
- Educause Learning Initiative, San Antonio, TX, Building the New Platform for Digital Expression, January 2008
- Keynote Presentation, Maricopa Mesa Community College, Enabling the New Classroom Conversation, January 2008
- Keynote Presentation, Maricopa Gateway Community College, Building a Platform to Support Innovations in Teaching and Learning, January 2008
- Committee on Institutional Cooperation (CIC) TechForum, Open Communication and Web 2.0, October 2007
- Keynote Presentation, Third Annual One-to-One Computing Conference, University Park, PA, Enabling the New Classroom Conversation, June 2007
- Featured Speaker, Technology in Business Schools Conference, University Park, PA, Implementing Disruptive Technologies, June 2007
- Keynote Speaker, 20th Annual Maricopa Teaching and Learning with Technology Conference, Phoenix, AZ, Enabling the New Classroom Conversation, May 2007
- Teaching and Learning with Technology Conference, University Park, PA, The Horizon of Education Panel, April 2007
- Invited Speaker, Apple Computer Inc, Cupertino, CA, Supporting Digital Expression in Higher Education, March 2007
- Invited Speaker, Open Minds Speaker Series, University Park, PA, The Platform for Digital Expression, February 2007

- Penn State Web 2007 Conference, University Park, PA, Web 2.0 in the Higher Education Enterprise 2.0, June 2006
- Penn State Web 2006 Conference, University Park, PA, Introduction to Podcasting, June 2006
- United States Department of Labor, Silver Springs, MD, Emerging Trends in Technology Based Learning, May 2006
- Closing Keynote, Apple Digital Campus Leadership Institute, University of Missouri at Columbia, Tools that Change the Classroom, April 2005
- Keynote, Panel Presentation, NLII Annual Meeting, New Orleans, LA, Persuasive Pervasive, January 2005
- Featured Speaker, Commonwealth of Pennsylvania, Intergovernmental Technology Conference Hershey, PA, Building and Supporting a Large-Scale eLearning Initiative, December 2003
- Featured Speaker, SAN East, Washington D.C., eLearning: How its Really Done, August 2002
- Panel Discussion, SAN East, Washington D.C., SAN Industry Trends, August 2002
- PA Faculty Academy, University Park, PA, New Methodologies in ID&D: Creating and Managing Cutting Edge Hybrid Learning Environments, July 2002
- NETC, University Park, PA, Online IST: Aligning eLearning Support Mechanisms, May 2002
- Featured Speaker, PA Faculty Academy, University Park, PA, Online IST Overview, June 2001
- Teaching and Learning with Technology Conference, University Park, PA, Aligning eLearning Support Mechanisms, April 2001
- PA Faculty Academy, University Park, PA, New Methodologies for Instructional Design and Development, June 2000
- Republican National Convention, Philadelphia, PA, Online IST Overview, August 2000
- National Governor's Conference, University Park, PA, Online IST Overview, July 2000
- Keynote Speaker, Association for Education and Communications Technologies (AECT), Houston, TX, DISC Keynote Presentation: Cognitive Flexibility Hypertexts, Co-presentors: Douglas Harvey, Kristin Camplese, and co-contributor Dr. David Jonassen, February, 1999

SELECTED CONSULTING ENGAGEMENTS

I have been involved in many consulting engagements with organizations including Apple, Dell, Junior Achievement, the Pennsylvania Department of Education, the United States Department of Labor, and other various educational and corporate entities. These have been primarily focused on the themes of impacting the strategic alignment of information technology and teaching, learning, and communication initiatives.

RESEARCH AWARDS

- Project Associate for multi-year NSF grant to support STEM education and retention: 2008

- PI for \$35,000 grant from Apple, Inc. to investigate the role of faculty in promoting digital expression: 2005
- PI for \$155,000 grant awarded to IST for the implementation of the Pennsylvania Governor's School for Information Technology: 2005
- PI for \$300,000 grant awarded to IST for the implementation of the Pennsylvania Governor's School for Information Technology: 2004
- Co-PI for \$250,000 grant from HP to investigate Mobile Learning technologies: 2003
- PI for \$300,000 grant awarded to IST for the implementation of the Pennsylvania Governor's School for Information Technology: 2003
- Co-PI for \$5,000 grant awarded to IST Solutions Institute for the upgrade to a training application, Lockheed Martin Corporation M&DS: 2003
- PI for \$300,000 grant awarded to IST for the implementation of the Pennsylvania Governor's School for Information Technology: 2002
- Co-PI for \$91,000 grant awarded to IST Solutions Institute for the creation of next generation internal training application, Lockheed Martin Corporation M&DS: 2002
- PI for \$54,000 grant awarded to IST Solutions Institute for the creation of next generation training application, Lockheed Martin Corporation M&DS: 2002
- Co-PI for \$92,000 grant awarded to IST Solutions Institute for the creation of next generation online training applications and assessment technologies, Infinity I/O: Online SAN Development: 2001
- PI for \$5,000 teaching grant to assist in educating faculty to teach with technology, Holy Family College: Online Learning Methodologies: 2001