

PROFILE

My experience includes fourteen years as an information technology leader in a large multi-campus research university setting, with twelve of those years in senior management roles. I possess a proven track record for large scale IT project management and implementation. Additionally, I have the vision to create strategic initiatives that align critically with the mission of the institution. I also possess experience and expertise in the following areas:

- Understanding of complex higher education environments
- Enterprise IT management
- Strategic planning
- IT Governance and community creation
- Strategic partnerships
- Leadership and staff development, motivation, and retention
- Excellent written and oral communication
- Budget oversight and management

EXPERIENCE**SENIOR DIRECTOR, TEACHING AND LEARNING WITH TECHNOLOGY, THE PENNSYLVANIA STATE UNIVERSITY**

November 2010 - Present

My current position as the Senior Director of Teaching and Learning with Technology (TLT) provides me with a wealth of opportunities to impact Penn State's faculty, staff, and students in the support of teaching, learning, communication, and research. My current focus is to create enterprise-wide solutions that can scale to meet the needs of the 96,000 students and 20,000 faculty and staff at Penn State University. I currently oversee a diverse organization of 100 individuals and administer a budget designed to provide innovation and ongoing support for teaching and learning with technology and assist in providing faculty research support for the entire Penn State system. My organization has primary responsibilities to oversee our centrally managed classrooms, labs, and learning spaces, the investigation of the appropriate uses of technology, training services, our course management system, and open source web content management services. TLT is comprised of Classroom and Lab Computing, Education Technology Services, ITS Training Services, ANGEL Program Management, and WebLion.

In this senior director role, I participate as a leader working within the broader Information Technology Services organization, reporting directly to the Vice Provost for Information Technology. This team oversees organizations that focus on telecommunications, security, administrative information systems, digital library technologies, customer support, and high performance computing. I am a member of the IT Leadership Council, the

Instructional Technology Task Force, and assist in leading other campus-wide initiatives to construct governance models and bind community.

I am member of Faculty Senate, serve on and chair multiple committees, and teach courses in the College of Education. My position also requires spending a considerable amount of time working with key partners and stakeholders who are both internal and external to the University. I have an intense interest in the use of technology to expand the potential of teaching, learning and research. My major job duties include:

- Overseeing the strategic direction of teaching and learning with technology for all of Penn State
- Overseeing the Classroom and Lab Computing organization
- Overseeing the Education Technology Services organization
- Overseeing the ITS Training Services organization
- Overseeing the WebLion organization
- Overseeing the course management system, ANGEL, including management of upgrades, training, documentation, adoption/diffusion, and pedagogical innovation
- Overseeing Penn State's relationship with Coursera and the MOOC initiative
- Working directly with faculty, Deans, and department heads to create meaningful relationships through our Faculty Fellows program, Engagement Awards, and support for research activities in the Humanities
- Establishing and maintaining relationships with other higher education and corporate partners
- Chairing and participating in University-wide committees
- Providing leadership across Penn State on a number of high visibility initiatives

DIRECTOR, EDUCATION TECHNOLOGY SERVICES, THE PENNSYLVANIA STATE UNIVERSITY

November 2005 - November 2010

- Managing the both the day to day operations of Penn State's Education Technology Services group and providing the strategic direction of ETS and Teaching and Learning with Technology within Information Technology Services
- Creating opportunities to support the systematic investigation and introduction of new University-wide services. Recent examples include Blogs at Penn State, iTunes U, and Adobe Connect Pro implementations
- Overseeing university-wide opportunities that engage faculty and students in the appropriate and innovative uses of technology for teaching and learning purposes
- Envisioning and supporting the creation of an infrastructure to promote digital expression through the successful launch of Digital Commons, a system-wide digital media initiative that supports 24 campus throughout the Commonwealth of Pennsylvania
- Creating physical and virtual spaces that support informal learning, innovative teaching, collaboration, and teamwork
- Establishing and maintaining relationships with other higher education and corporate partners
- Overseeing the activities of more than 40 staff, including teams for Instructional Design, Multimedia, Programming, Technical Support, Digital Commons, Serious Gaming, and Marketing

- Overseeing all internet and intranet activities for parent organization, Teaching and Learning with Technology
- Overseeing all marketing and communication activities for parent organization, Teaching and Learning with Technology
- Overseeing all research and assessment activities for parent organization, Teaching and Learning with Technology
- Overseeing scanning and encrypting all computers to meet new information assurance policies for parent organization, Teaching and Learning with Technology
- Managing annual faculty-focused conference, Teaching and Learning with Technology Symposium, that brings 450 Penn State faculty together to explore emerging issues related to innovation and teaching and learning

DIRECTOR, IST SOLUTIONS INSTITUTE, COLLEGE OF INFORMATION SCIENCES AND TECHNOLOGY, THE PENNSYLVANIA STATE UNIVERSITY

July 2003 - October 2005

- Creating scalable eLearning methodologies, tools, and opportunities (Online IST Project)
- Managing the day to day operations of the IST Solutions Institute including budget oversight and outreach efforts
- Chief Administrator for the Pennsylvania Governor's School for Information Technology
- Envisioning and guiding the creation of next generation eLearning and content management toolsets and methodologies to streamline instructional design staff workflow
- Managing all IST Internet activities including internal and external web sites, research labs and centers, as well as IST event sites
- Creating collaborative relationships with IST faculty to enable joint research opportunities
- Creating and maintaining strategic relationships between the Institute and educational and corporate partners

CO-DIRECTOR, IST SOLUTIONS INSTITUTE, COLLEGE OF INFORMATION SCIENCES AND TECHNOLOGY, THE PENNSYLVANIA STATE UNIVERSITY

July 2000 - July 2003

- Managing the day to day operations of the IST Solutions Institute
- Directing the Education and Training Solutions group
- Extending the curriculum of the School of IST's core undergraduate and graduate offerings to 20 campuses across the Commonwealth
- Leading the development of revenue generating opportunities
- Overseeing the Pennsylvania Governor's School for Information Technology
- Overseeing the Annual PA Faculty Academy Conference

MANAGER, EMERGING TECHNOLOGIES AND INSTRUCTIONAL DESIGN, COLLEGE OF INFORMATION SCIENCES AND TECHNOLOGY, THE PENNSYLVANIA STATE UNIVERSITY

October 1999 - July 2000

- Managing the emergence of the IST Solutions Institute
- Creating all Online IST methodologies, processes, and toolsets
- Overseeing the creation of Online IST Courseware

INSTRUCTIONAL DESIGNER, THE PENN STATE WORLD CAMPUS, THE PENNSYLVANIA STATE UNIVERSITY

May 1998 - September 1999

- Primary Instructional Designer and Developer of the Electrical and Architectural Engineering online degree programs
- Project Manager for SAP Training Project
- Served as leader for World Campus instructional design and development methodology team

WEBMASTER AND PRIMARY DEVELOPER, COGENCE MEDIA

September 1996 - April 1998

- Project Manager for environmental health and safety training commercial products
- Development of Cogence Media corporate web site
- Development of online internet-based training
- Led the movement from CD-ROM based courseware to Intranet-based courseware

EDUCATION

The Pennsylvania State University
Instructional Systems Ph.D. Coursework

Bloomsburg University of Pennsylvania
Master of Science, Instructional Technology, 1996

West Virginia University
Bachelor of Arts, Psychology, 1994

ADVISORY BOARD PARTICIPATION

- Member of the New Media Consortium and Educause Learning Initiative Horizon Report Advisory Board
- The Information Storage Industry Institute Academic Advisory Board

- The Apple Digital Campus Steering Committee: Penn State's representative in the five school Apple Digital Campus program (PSU, Duke University, Stanford University, University of Missouri, Ohio State University)
- State College School District Advisory Board for Technology

PROFESSIONAL RECOGNITION

- Educause Learning Technologies Leadership Faculty
- Apple Distinguished Educator
- Recipient of Macromedia Higher Education Innovation Award for the Online IST Project
- Recipient of New Media Center of Excellence Award for the Online IST Project
- Recipient of the IST Innovator's Award for the Online IST Project
- Project lead for the PSU Office of Institutional Planning and Assessment Quality Award: Web-Based Learning in the College of Information Sciences and Technology
- Project lead for the PSU Office of Institutional Planning and Assessment Quality Award: SAN eCommerce Solution in the College of Information Sciences and Technology

COMMITTEES AND SERVICE

Current:

- Executive Subcommittee for Outstanding Online Teaching & Learning
- Educational Context and Offerings Subcommittee Middle State Review
- Executive Subcommittee on MOOCs
- Penn State Faculty Senate
- Penn State Learning Spaces Committee
- University Committee on Instructional Facilities
- Student Technology Advisory Committee
- Faculty Advisory Committee on Academic Computing
- IT Leadership Council
- Instructional Technology Task Force
- Penn State Online Steering Committee
- Library and Information Technology Senate Sub-Committee
- Penn State eEducation Council

- Penn State World Campus Strategic Advisory Committee

Past:

- Penn State eLearning Strategic Committee (CMS/LMS Replacement)
- Penn State Repository Committee
- Penn State ePortfolio Committee
- Information Technology Services Intranet Committee
- College of Education Technology Selection Strategic Planning Committee
- Symposium for Teaching and Learning with Technology Program Committee
- Penn State Online Coordinating Council
- Penn State La Vie Yearbook Advisory Board
- Penn State World Campus Faculty Advisory Committee
- Penn State Learning Environment Team
- Penn State ANGEL Academic Advisory Board
- 2000 Penn State Course Management System Selection Committee
- College of Information Science and Technology Information Architecture Committee
- IST 110 Course Redesign Committee
- College of Information Sciences and Technology Faculty Academy Planning and Selection Committee
- College of Information Sciences and Technology Web Committee

TEACHING

- Curriculum and Instruction 598, Disruptive Technologies for Teaching and Learning, University Park, PA, Spring 2012
- Curriculum and Instruction 597, Disruptive Technologies for Teaching and Learning, University Park, PA, Spring 2010
- Curriculum and Instruction 597, Disruptive Technologies for Teaching and Learning, University Park, PA, Spring 2008
- IST 110, Information, Policy, and People, University Park, PA, 2000 - 2006
- PA Governor's School for Information Technology Professor: Summer 2000 - 2005

PUBLICATIONS

- Disrupting the Classroom, PDK EDge, March/April 2010, Volume 5, Number 4. Cole W. Camplese and Scott McDonald
- Published Op/Ed: Christian Science Monitor: 09/30/2008: What YouTube's 'Charlie bit my finger' tells us about Web 2.0, Our hunger to create, share, and talk is fueling a media revolution. Found online at <http://www.csmonitor.com/2008/0930/p09s01-coop.html>
- Cole Camplese Learning & Innovation: Educational Technology Blog Author (<http://colecamplese.com>)
- Pushing the Digital Frontier: Insights into the Changing Landscape of E-Business, Published Chapter: E-Learning Solutions: Aligning Critical Development Factors. Shawn Clark, Cole Camplese, Kristin Camplese, James Thomas, Amacom Publishing: 2001
- Tools to Enhance Teaching and Learning in a Digital World: Apple Computer Blog Author

SELECTED PRESENTATIONS (FULL DETAILS AT [HTTP://COLECAMPLESE.COM/SPEAKING/](http://colecamplese.com/speaking/))

- Keynote Speaker, Albright College Teaching and Learning Showcase, May 2013
- Invited Panel, Common Solutions Group Spring Meeting, May 2013
- Keynote Speaker, Penn State Regional Colloquy, Penn State Behrend, May 2013
- Keynote Speaker, Middle States Commission on Higher Education, December 2012
- Keynote Speaker, American Association of Community College Presidents Academy Summer Institute, July 2012
- Keynote Speaker, Pennsylvania Association of School Personnel Administrators, March 2012
- Keynote Speaker, Association of Collegiate Computing Services of Virginia, March 2012
- Keynote Speaker, University of Missouri Celebration of Teaching Excellence, May 2011
- Keynote Speaker, eLearn 2011, St. Petersburg Beach FL, February 2011
- Presentation, Educause Learning Initiative, Washington DC, Exposing Emerging Pedagogies: Can Web 2.0 Tools Influence Teaching and Learning?, February 2011
- Featured Speaker, 9th Annual Washington International Conference, January 2011
- Closing Plenary, Educause Mid-Atlantic, Baltimore MD, January 2011
- Presentation, Educause Learning Initiative, Austin TX, Incidental Openness, January 2010
- Featured Speaker, Chronicle of Higher Education Connecting to Compete, February 2010
- Featured Panel, Educause Learning Initiative, Austin TX, Doing More with Less, January 2010
- Presentation, Educause Learning Initiative, Austin TX, Incidental Openness, January 2010
- Invited Panel, Chronicle of Higher Education Technology Forum, From Eager Applicant to Generous Graduate: Managing the Student Life Cycle, April 2009

- Invited Panel, Chronicle of Higher Education Technology Forum, The Rival Classroom of the Future: From iTunes to YouTube, April 2009
- Invited Panel, IST Graduate Symposium, University Park, PA, Social Media and Twitter, February 2009
- Presentation, Educause Learning Initiative, Orlando FL, Social ePortfolios, January 2009
- Presentation, Educause Learning Initiative, Orlando FL, Not your Grandfather's Blog, January 2009
- Invited Presentation, Penn State Communicators Conference, University Park, PA, Engaging Audiences and Building Communities, October 2008
- Invited Presentation, AIU Superintendents, Bedford Springs, PA, New Classroom Conversations, October 2008
- Invited Presentation, Association of Opinion Page Editors, University Park, PA, Engaging Audiences and Building Communities, September 2008
- Distinguished Speaker, Designs on eLearning, University Park, PA, Engaging the New Classroom Conversation, September 2009
- Invited Panel, 24th Annual Conference on Distance Teaching and Learning, Madison WI, The New Language of Learning, August 2008
- Invited Presentation, Big 10 Communication Conference, University Park, PA, Engaging Audiences and Building Communities, June 2008
- Invited Speaker, Fourth Annual One-to-One Computing Conference, University Park, PA, April 2008
- Invited Presentation, NMC Symposium on Mashups, Mashing Up at a Big University, April 2008
- Invited Presentation, University of South Florida, Tampa, FL, Engaging the New Classroom Conversation, March 2008
- Educause Learning Initiative, San Antonio, TX, Building the New Platform for Digital Expression, January 2008
- Keynote Presentation, Maricopa Mesa Community College, Enabling the New Classroom Conversation, January 2008
- Keynote Presentation, Maricopa Gateway Community College, Building a Platform to Support Innovations in Teaching and Learning, January 2008
- Committee on Institutional Cooperation (CIC) TechForum, Open Communication and Web 2.0, October 2007
- Keynote Presentation, Third Annual One-to-One Computing Conference, University Park, PA, Enabling the New Classroom Conversation, June 2007
- Featured Speaker, Technology in Business Schools Conference, University Park, PA, Implementing Disruptive Technologies, June 2007
- Keynote Speaker, 20th Annual Maricopa Teaching and Learning with Technology Conference, Phoenix, AZ, Enabling the New Classroom Conversation, May 2007

- Teaching and Learning with Technology Conference, University Park, PA, The Horizon of Education Panel, April 2007
- Invited Speaker, Apple Computer Inc, Cupertino, CA, Supporting Digital Expression in Higher Education, March 2007
- Invited Speaker, Open Minds Speaker Series, University Park, PA, The Platform for Digital Expression, February 2007
- Penn State Web 2007 Conference, University Park, PA, Web 2.0 in the Higher Education Enterprise 2.0, June 2006
- Penn State Web 2006 Conference, University Park, PA, Introduction to Podcasting, June 2006
- United States Department of Labor, Silver Springs, MD, Emerging Trends in Technology Based Learning, May 2006
- Closing Keynote, Apple Digital Campus Leadership Institute, University of Missouri at Columbia, Tools that Change the Classroom, April 2005
- Keynote, Panel Presentation, NLII Annual Meeting, New Orleans, LA, Persuasive Pervasive, January 2005
- Featured Speaker, Commonwealth of Pennsylvania, Intergovernmental Technology Conference Hershey, PA, Building and Supporting a Large-Scale eLearning Initiative, December 2003
- Featured Speaker, SAN East, Washington D.C., eLearning: How its Really Done, August 2002
- Panel Discussion, SAN East, Washington D.C., SAN Industry Trends, August 2002
- PA Faculty Academy, University Park, PA, New Methodologies in ID&D: Creating and Managing Cutting Edge Hybrid Learning Environments, July 2002
- NETC, University Park, PA, Online IST: Aligning eLearning Support Mechanisms, May 2002
- Featured Speaker, PA Faculty Academy, University Park, PA, Online IST Overview, June 2001
- Teaching and Learning with Technology Conference, University Park, PA, Aligning eLearning Support Mechanisms, April 2001
- PA Faculty Academy, University Park, PA, New Methodologies for Instructional Design and Development, June 2000
- Republican National Convention, Philadelphia, PA, Online IST Overview, August 2000
- National Governor's Conference, University Park, PA, Online IST Overview, July 2000
- Keynote Speaker, Association for Education and Communications Technologies (AECT), Houston, TX, DISC Keynote Presentation: Cognitive Flexibility Hypertexts, Co-presentors: Douglas Harvey, Kristin Camplese, and co-contributor Dr. David Jonassen, February, 1999

SELECTED CONSULTING ENGAGEMENTS

I have been involved in many consulting engagements with organizations including Apple, Dell, Junior Achievement, the Pennsylvania Department of Education, the United States Department of Labor, and other various educational and corporate entities. These have been primarily around the theme of impacting the strategic alignment of information technology and teaching, learning, and communication initiatives.

RESEARCH AWARDS

- Project Associate for multi-year NSF grant to support STEM education and retention: 2008
- PI for \$35,000 grant from Apple, Inc. to investigate the role of faculty in promoting digital expression: 2005
- PI for \$155,000 grant awarded to IST for the implementation of the Pennsylvania Governor's School for Information Technology: 2005
- PI for \$300,000 grant awarded to IST for the implementation of the Pennsylvania Governor's School for Information Technology: 2004
- Co-PI for \$250,000 grant from HP to investigate Mobile Learning technologies: 2003
- PI for \$300,000 grant awarded to IST for the implementation of the Pennsylvania Governor's School for Information Technology: 2003
- Co-PI for \$5,000 grant awarded to IST Solutions Institute for the upgrade to a training application, Lockheed Martin Corporation M&DS: 2003
- PI for \$300,000 grant awarded to IST for the implementation of the Pennsylvania Governor's School for Information Technology: 2002
- Co-PI for \$91,000 grant awarded to IST Solutions Institute for the creation of next generation internal training application, Lockheed Martin Corporation M&DS: 2002
- PI for \$54,000 grant awarded to IST Solutions Institute for the creation of next generation training application, Lockheed Martin Corporation M&DS: 2002
- Co-PI for \$92,000 grant awarded to IST Solutions Institute for the creation of next generation online training applications and assessment technologies, Infinity I/O: Online SAN Development: 2001
- PI for \$5,000 teaching grant to assist in educating faculty to teach with technology, Holy Family College: Online Learning Methodologies: 2001